

Bank Owner

The magazine of the Bank Holding Company Association



SCENES FROM THE BHCA FALL SEMINAR



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Our mission:

The mission of the Bank Holding Company Association is to provide educational information through seminars, webinars, forums and publications useful to bank owners, directors and holding company managers.

Our organization:

The Bank Holding Company Association, founded in 1981, welcomes Members from around the country. Holding companies of all sizes from throughout the Midwest make up a majority of the current membership. Companies that serve bank owners, their holding companies and banks, are welcomed as Associate Members. The BHCA is run by a 10-member board of directors and a managing director.

Our magazine:

Bank Owner magazine is the quarterly publication of the BHCA. It is your best source for information about bank holding company and bank ownership issues. The magazine also is your best source for BHCA information, including upcoming events. Members receive the magazine in the mail and have access to an online version in the members-only section of our web site, www.theBHCA.org. The magazine also is distributed to bank owners and holding company professionals who are excellent candidates for membership.

The Bank Holding Company Association

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ON THE COVER: Clockwise from top left: 1. Former Viking and Raven football player Matt Birk offers dinner crowd insight into the NFL and leadership. 2. Dennis Lind, Midwest Bank Group, Inc., Detroit Lakes, Minn., visits between sessions. 3. Speaker Virginia Heyburn, Fiserv, explains that community banks have a tech advantage over the industry's largest players. 4. Consultant Don Musso, FinPro, explains the capital implications of the Basel III rules. 5. Dirk Gasterland, Coulee Bancshares, Inc., La-Crosse, Wis., visits during the reception. 6. Steve Olson (center), Lake Crystal Bancorporation, Lake Crystal, Minn., listens to Bill Rosacker (right), United Bankers' Bank, Bloomington, Minn., and Jim Kramer, Southeast Minnesota Bancshares, Inc., Altura, Minn. 7. Roger Monson, Bell State Bank & Trust, Fargo, N.D., shares his thoughts. 8. Gail Mikolich, Northeast Bank, Minneapolis, takes notes during a session. Mikolich attended as a representative of the Graduate School of Banking in Boulder, Colo.

Reflections on an eventful year

It has been a big year at the Bank Holding Company Association, and I'm glad you were a part of it. As we approach the conclusion of 2013, I reflect back on several events and developments resulting from this association that have contributed to a successful year.

First and foremost, we had two outstanding seminars; I hope you had the opportunity to attend one or both of them. The Spring Seminar attracted nearly 300 people, making it one of the largest events this association has hosted in quite some time. I am still thinking about some of the messages that came from our speakers at that meeting. Remember David Kemp who described some of the industry challenges for us? Or David Mead, the young man from Utah who urged us to consider why we are doing what we are doing? Or Rick Kupchella, who described some of the changes taking place in the media industry? Sounds somewhat like changes we are dealing with in banking.

And our Fall Seminar was every bit as compelling, with a speaker lineup that included professional football player Matt Birk, as well as Federal Reserve Bank of Minneapolis President Narayana Kocherlakota. It was really interesting to get perspectives from two economists (Kocherlakota and Dimitri Delis of BMO Capital Markets), both looking at the same situation and seeing slightly different things. Don Musso, clearly a seasoned industry professional, gave us a thorough overview of some of the issues our industry faces, and Virginia Heyburn of Fiserv offered an upbeat assessment of the future. You will find coverage of the Fall Seminar in this edition of *Bank Owner*.

We have taken a number of small but important steps to elevate the quality of our seminars. For example, we upgraded the breakfast, and added networking time after the opening dinner. In addition, we made improvements to the sound and lighting arrangements, which made the staging more effective.

In addition to the seminars, we delivered education through seven webinars. For the second year in a row, we offered our regular quarterly webinars, and a three-part series aimed at outside directors. Our webinar topics included succession planning, unique approaches to bank acquisitions, managing OREO, and raising capital. Keep in mind that even if you didn't sit in on any of the webinars, you still can purchase them on our website, www.theBHCA.org, and listen to them at any time.

We also jointly hosted a regulatory panel in July. We welcomed representatives from the OCC, FDIC, the Federal Reserve Bank of Minneapolis, and the Minnesota Department of Commerce. It was the fifth year in a row that we teamed with the Independent Community Bankers of Minnesota to present this event. A number of the participants stuck around to play a round of golf in the afternoon.

There were also a couple of important administrative changes we made this year that will contribute to a smooth-running organization in the future. First, we updated our bylaws, formalizing a few changes that will permit the association to make better use of electronic communications and otherwise operate more efficiently. Second, we began offering our members the opportunity to pay their annual dues via automatic debit. A majority of our members chose to pay via the ACH network, simplifying our own processes and perhaps saving a few trees.

It has been a great privilege for me to be president of the Bank Holding Company Association this year. I appreciate your support and look forward to handing over the reins to Bill Rosacker of United Bankers Bank. The association is building real momentum and I am confident the industry will benefit from BHCA endeavors for years to come.

Best wishes to you and yours during the Holiday season and throughout the coming year. □



By Douglas Farmer
Golden Oak Bancshares, Inc.,
Holmen, Wis.

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A few predictions for 2014, and taking the time for gratitude

As we conclude 2013, we can make a number of assumptions about the coming year, which may be important in terms of business planning. Here are some things I expect for 2014:

Interest rates will remain low. Until the job market improves, the Fed will keep rates low. Given the sputtering economy, I don't see many companies rushing to hire more people. The Fed, which presumably will be under the direction of Janet Yellen, will not deem it necessary to stem any inflationary tendencies.

The economics of the agricultural sector will change. High commodity prices in the ag sector have driven the price of land up and helped farmers to make a lot of money. But that's changing. Commodity prices are dropping, which will lead to a return to more rational pricing for farmland. In 2014 farmers will probably be able to tap reserves for their operating lines, but some will have to go to the local bank for an operating loan – something many of them haven't done in a few years. By 2015, most farmers will need operating capital from their bank.

Tax planning will become more important. Taxes are going up and the IRS will find new ways to squeeze more dollars out of more people. Congress and state lawmakers alike will look for additional ways to raise revenue. This means we are all going to have to make a lot more money just to keep our income levels constant with where they are now.

The mergers and acquisitions market will remain steady. I know most of the experts are predicting activity will pick up and we all know the reasons – lack of a succession plan, increased regulation, fatigue – but I think more owners will stick it out until times improve. Prices are modest and many bank owners will decide it is better to keep working than it is to accept a price far below what they had been hoping for.

There will be a resurgence of entrepreneurship. With so many smart college grads unable to find suitable work, and an increasing number of people disillusioned by typical corporate career tracks, we will see many more people choosing entrepreneurial employment routes. While entrepreneurship traditionally has been strong in rural areas, the resurgence will be particularly noticeable in urban areas. Technology is making entrepreneurship easier and, as confusion over the Affordable Care Act grows, health insurance will become less effective at holding people in jobs they only marginally enjoy.

A time for gratitude

One of the things I have always appreciated about smaller banks or family-owned businesses is that their management can think long term. They don't have quite the earnings pressure which managers at publically-held firms face.

But in the current interest rate environment, even managers of closely-held companies are being forced to think short term. I recently heard an economist urge bankers to think short

term when managing their investment portfolios. Managers who tie up their assets for years to come in search of yield will get burned when rates start to rise. Bankers know the tension between duration and yield all too well.

It is good to get a reminder every now and then about the importance of thinking in the present. It is too easy to focus on the future at the expense of the present. Rather than being grateful for the present, we end up being presumptuous about the future. I think we can alleviate a lot of stress in our lives by acknowledging what we have today rather than focusing exclusively on what we want for tomorrow. Gratitude is cultivated by thinking more about what you have than about what you want. Most of us have so much to be thankful for. What a good thing to remember at this time of year.

A colleague of mine always urges fellow managers to acknowledge the support and help of those around them. For many, that starts with family and friends. Staff, colleagues and customers are right there as well. When we think about what we have, it is the relationships with those closest to us that make gratitude easy.

There are 525,600 minutes in a year. If we can easily count each minute, then let's make an effort to really live each minute. Long-term thinking is important but I can see that it's not enough. Whether managing your investment portfolio, your bank or your life, the best long-term plans start with a profound appreciation for the present.

One of the things for which I am grateful is the BHCA volunteer leadership. It has been a great pleasure to work with Doug Farmer, the BHCA president for 2013. We have an excellent board and it has been wonderful working with each member of the board throughout the year.

I am also very grateful for the entire BHCA membership, both our holding company members and associate members. In today's world, I know you have a lot of options for spending your membership dollars. I am humbled that you continue to choose to be a part of the BHCA.

Thanks very much and best wishes to all. □



By Tom Bengtson
BHCA Managing Director

SAVE THE DATE

Monday-Tuesday, May 5-6, 2014 — 2014 Spring Seminar
Minneapolis Airport Marriott Hotel, Bloomington, Minn.

Monday-Tuesday, Oct. 6-7, 2014 — 2014 Fall Seminar
Location TBA

Register for events online at www.theBHCA.org

Weak employment means low rates, possible consolidation

BANKERS CAN EXPECT HISTORICALLY

low interest rates to continue to press net interest margins and drive more banks to look for acquisition opportunities, according to economists and M&A experts at the Bank Holding Company Association's Fall Seminar, conducted October 3-4, in Bloomington, Minn.

"The Fed needs to pursue a goal-orientated monetary policy that focuses on driving down unemployment, even if that means continued historic lows for interest rates," said Narayana Kocherlakota, president of the Federal Reserve Bank of Minneapolis and a member of the

Federal Open Market Committee.

"With goal-oriented policy, communications and actions work together in a powerful fashion," he continued during a lunch-time presentation. "Communications tell the public where the FOMC is taking the economy. Then, every subsequent action gives the public confidence that the committee is willing and able to take the economy in that direction."

Kocherlakota lamented the widespread perception that monetary policymakers lack either the tools or the will to solve the employment problem. "The perception of monetary policy ineffectiveness is itself a key factor in generating the problem," Kocherlakota said. "If the public thinks that monetary policy is ineffective, then it will expect relatively weak macroeconomic conditions in the future. If households expect their incomes to be low in the future, they will save more and spend less today. If businesses expect low future demand for their products, they will invest less today and hire fewer people today."

In this way, the perception of FOMC ineffectiveness is hurting current employment, Kocherlakota said. For that reason, the FOMC should do whatever it takes in the next few years to return employment to maximum levels, while still keeping inflation low, he said.

Doing whatever it takes "will mean that the FOMC is willing to

continue to use the unconventional monetary policy tools that it has employed in the past few years," he explained. "It will mean that the FOMC is willing to use any of its congressionally authorized tools to achieve the goal of higher employment, no matter how unconventional those tools might be."

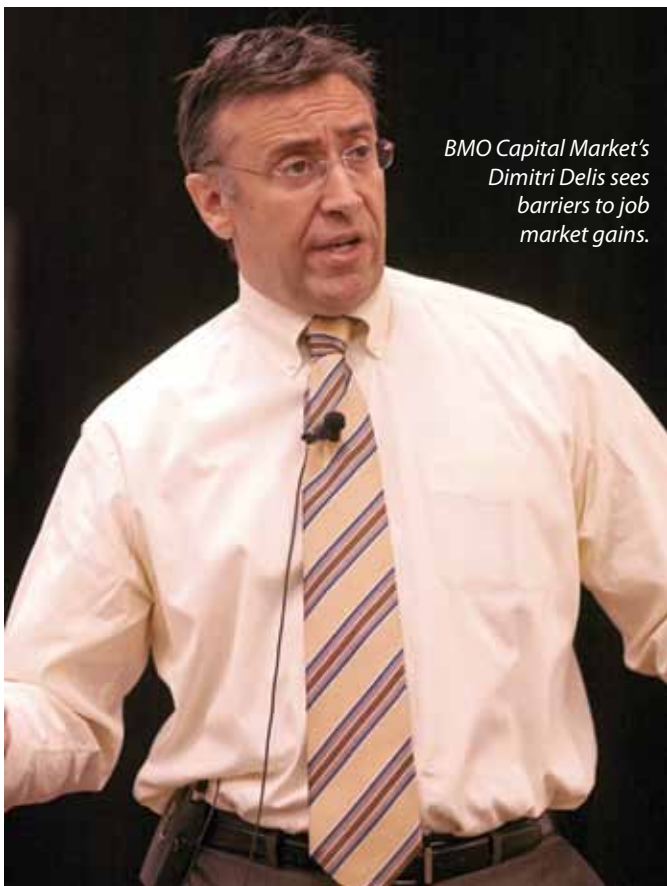
The first action Kocherlakota listed was keeping rates near historic lows and keeping them there until employment improves. "It may not be easy to stick to this path," he said. "But I anticipate that the benefits of doing so, in terms of employment gains, will be significant," said Kocherlakota, noting that he endorses continued unusual monetary stimulus even if economic growth improves, per capita employment rises appreciably, asset prices rise to unusually high levels and the inflation outlook rises above 2 percent.

"Accelerating the progress toward [the Fed's dual mandate] will improve the overall well-being of households and businesses, including banks. Put another way, the fate of community banks rests on the health of their communities. Achieving the dual mandate more rapidly aims to improve the conditions of those communities," Kocherlakota said.

"The aim is to help households and businesses in general," he concluded. "But banks that have to make decisions with implications many years in the future should find such communication and predictability particularly helpful."



Minneapolis Fed Bank President Kocherlakota likes goal-oriented monetary policy.



*BMO Capital Market's
Dimitri Delis sees
barriers to job
market gains.*

ages 25 to 55. “Folks over 55 years of age didn’t lose any jobs between 2007 and 2009. As a matter of fact, they gained close to a million jobs,” Delis explained. “It was those ages 25 to 55 who have been the big losers since 2007. They have lost close to 7 million jobs.”

It’s not a bad thing for that older segment to have jobs, Delis said. “But you need those 25 to 55 years old to gain jobs to have a sustainable recovery. These are the people in their prime with families. They buy homes and cars. They send their kids to college.

They are the ones who are now building their wealth,” explained Delis, who noted that this demographic is 66 percent of the consumer population.

Delis’s second reason is the Affordable Care Act. “Many people are locked in what’s called employment lock — they work for employment benefits,” he said. “If they can get free healthcare benefits and they can get public aid, why should they work? They can have all the free time in the world,” he added, forecasting that unemployment will jump a half percentage point in the next 12 months as a result of healthcare reform.

Driving M&A

The past few years have been difficult for mergers and acquisitions but now circumstances have shifted and bankers can expect an uptick in activity, according to M&A attorney Kevin Costley, of Minneapolis law firm Lindquist & Vennum.

In the last few years, there have been no buyers as the banks with the capital and the courage to buy other banks chased FDIC deals, Costley said. “In addition, there was no confidence in the adequacy of loan loss reserves,” he said. “You didn’t even know the value of your own portfolio much less that of someone else. Also, real estate values were in free fall, there was no financing available, regulators were afraid to approve transactions and these all caused a dramatic collapse in the value of banks.”

But now the low interest rate environment and the corresponding pressure on margins are driving buyers back to the market, Costley said. “Now, there are buyers out there who are looking for regular banks to buy. They see that if they can buy the bank in the next town over, they can eliminate a competitor. They also see that they can run the bank on half the overhead it is currently running on, as they do not need the CFO, CEO, CCO or IT personnel.”

Many of the factors that hampered the market have subsided, Costley reported. “Real estate values have stabilized,” he said. “Regulators are even saying you can take provision out of your loan loss reserve, which is 180 degrees different than it was three years ago, and you can get financing again from bank stock lenders.”

Costley said that Lindquist & Vennum completed 13 acquisitions in the first three quarters of 2013. “That’s nearly as many as the 14 deals we completed in 2012 in Wisconsin, Minnesota, the Dakotas and Montana,” he said.

“From our perspective, the great consolidation that people have foretold is here,” Costley said. ■

Rates down environment

Dimitri Delis, Chicago-based director of BMO Capital Markets Fixed Income Group, said that in pursuit of fulfilling its dual mandate, the Fed will hold interest rates low in both the short and long term. “Our economy has not seen a robust recovery in the labor market,” he said. “This is important because the Fed has told us they will not move rates upward until unemployment drops significantly.”

On Oct. 3, the most recent report from the U.S. Bureau of Labor Statistics said the unemployment rate was 7.3 percent. “The true unemployment rate is likely over 10 percent,” Delis said. And, “of the one million jobs created this year, 80 percent were part time,” he reported. “That’s another thing that doesn’t bode well for the economy.”

Delis gave two additional reasons for his conclusion of weakness in the job market. His first reason is the employment rate for people between

Community banks can dominate digital banking

LARGE BANKS HAVE DOMINATED retail banking for years. But as customers expect a consistent banking experience across internet-based channels and across devices, community banks have a much better chance to meet customers' needs, according to Virginia Heyburn, vice president of insights and advocacy for Fiserv. Heyburn was the concluding speaker at the Bank Holding Company Association's Fall Seminar conducted Oct. 4 at the Minneapolis Airport Marriott Hotel in Bloomington, Minn.

"Yes, big banks have the money," she said, "but they have made enormous investments in individual technologies across channels. For example, they sometimes have multiple deposit systems running in the back office. This makes them slower to adapt with a lower quality experience for customers across channels."

Heyburn gave the example of a customer who wants to start the process of opening a checking account in one channel and complete it in another. "Let's say I am sitting in the airport and I take out my tablet and start to enter my information," she said. "After five minutes I need to board my plane, so I put my tablet away and board. On the tarmac, takeoff is delayed so I whip out my other mobile device, my iPhone, and I pick up exactly where I left off. Then, put the iPhone away for takeoff. When I get home I pull up the application on my desktop and I continue where I left off and complete the process."

Community banks must prepare to offer customers this ability, Heyburn said. "Why?" she posed. "Big banks will not be able to offer this to their customers quickly, easily or cheaply. They have one vendor for mobile, another for desktop, maybe they built something themselves for tablet. They can't get that kind of process consistency. That is our greatest advantage as community banks; the lesser complexity of our bank processes allows us to get to market faster with products that allow customers to start something in

one channel and finish in another. That is where competitive differentiation will be in digital channels in the future."

Attracting new revenue

And it's not just deposit relationships that community banks can expect from dominating digital banking — technology also will bring new revenue opportunities, Heyburn said. By bringing technology to customers, community banks can forge relationships with the up-and-coming generation, a group that has shown it will pay for convenience, she said.

Heyburn shared that she has a daughter who attends the University of Florida who routinely racks up ATM fees. Heyburn once visited her and noted the location of the ATMs in the area. She found that her daughter was willing to walk two blocks to pay \$5 to withdraw \$20, but she wasn't willing to walk two more blocks to get the money for free. "When I asked her why, she told me she was willing to pay for the convenience," Heyburn recalled.

Young people do not want to pay for infrastructure like checking accounts but they will pay for convenience, she said. "This generation expects to be able to go onto amazon.com, buy something, and get it the same day," she reported. "They want it now and on their terms. They do not want to go to the CD store to buy music; they want to buy it on iTunes and download it to their phone."

Community banks have a challenge in reaching younger customers, Heyburn said. "There are 100 million people in generation Y," she said. "This generation is larger than the baby boom generation. But they communicate in different ways. If I call my children, the call goes straight to voicemail. Then I get a text message that says, 'What?' If they need something, they will call. But they never leave a voice mail."

Heyburn said that this makes it difficult to reach young people with advertisements. "They respond to the advice of a friend, a family member, a teacher who said they had a great experience



Fiserv's Virginia Heyburn sees opportunity among bill-pay customers.



Larry Peterson, First Financial Services, Moose Lake, Minn.



Erick Gandrud, Eagle Investment Company, Glenwood, Minn.



Scott Coleman, Lindquist & Vennum, Minneapolis

with a bank," she said. "Peer references are what resonate. Online and mobile banking is requisite to even get them into the bank but that doesn't mean they only want to interact with you through the mobile device or the desktop. They will walk into the branch or call into your call center when they need something."

Another revenue opportunity is customers who use bill pay but do not use eBill, Heyburn said. "About 40 percent of U.S. households pay bills online but only 13 percent receive bills through the online banking site," she reported. "This is the case even though the capability is available to receive bills this way. Most people do not want to have anything to do with eBill because they do not understand it.

"Educating your customers on the merits of eBill and closing that gap is an important point of focus," she continued. "eBill users buy twice the revenue-generating products of non-eBill users. Banks need to build education campaigns around eBill and focus on closing the gap."

Building stickiness

Technology is a loyalty builder, Heyburn said, noting the results of Fiserv's consumer trend survey. "We have seen that if people are satisfied with their online banking service, they are less likely to switch financial institutions," she said. "That's interesting; a website creates stickiness."

There are 28 million small businesses in the United States and nearly 78 percent of those businesses do not have payroll, Heyburn said. "They are effectively consumers," she said. "They want solutions to make their finances easier and they want them from their bank."

Heyburn gave the example of her husband who owns several rental properties in Florida. "It used to be a big pain in the back side to go collect rent. He'd have to drive around

to pick up checks and sometimes people paid in cash," she said. "Now, he collects half the payments through person-to-person payments. The rest are checks but he doesn't run to the bank anymore. He uses his iPad to deposit the checks. Technology has brought serious efficiency to his business."

The time is now

Heyburn said innumerable bankers have told her they would like to wait and see what happens with technology. "They told me they'd wait for a competitor to pick up a product before they'd get it," she said. "Sometimes that is a good thing. But when consumers are desperate for technology and will go somewhere else to get it, we need to change our approach."

Recently, bankers have been saying they cannot wait anymore, Heyburn said. "We used to be able to follow our competitors or the large banks. Now community bankers need to lead," she said. "Now, 16 percent of online households in the United States use mobile bill-pay. About 25 percent bill pay via tablet. These channels didn't even exist a few years ago."

In many respects, merchants are in the driver's seat when it comes to payments, Heyburn said.

"Look at the Durbin amendment and the power they had there," she noted. "Also, look at what is happening with Square. It allows my juice store to come out to my car with their iPad and take my order. I do not need to give them payment information or take a receipt, and they bring my drink out to me. This is the reason I chose that store. It's not because they have better juice than anyone else. In a scenario where the payment experience is fun and innovative, it transforms the view you have of that retailer. Merchants have an interest in alternative payments. They will quickly become main stream." ■

Lindquist & Vennum reports on the M&A landscape

Scott Coleman, Steven Johnson and Kevin Costley, attorneys from the Minneapolis law firm of Lindquist & Vennum who spoke on merger-and-acquisition activity at the Bank Holding Company Association's Fall Seminar, gave bankers an answer to a popular question: How much are banks selling for today?

Coleman reported that in the last few years, Lindquist & Vennum has assisted with only one transaction that sold for less than tangible book value. About 10 percent of the firm's transactions went for tangible book, while 50 percent of its deals had a purchase price between 1.1 and 1.3 times tangible book.

Costley told bankers not to trust the reports coming out of SNL and other firms that report prices based on mergers and acquisitions of public companies. "In 2012, SNL said that community banks sold for tangible book value of 103 percent," he reported. "The numbers from these firms are only part of the story."

Firms like SNL use publicly traded

bank data to derive their values, Costley explained. "The data isn't from banks that are privately held," he said.

"Now, you might reply that anyone can get the application from the Fed which discloses the purchase price," Costley continued. "But you should know that banks can request confidential treatment for the purchase price. We require in our agreements that buyers seek this confidentiality. In fact, it is prudent to do so. If you are the buyer, you want confidential treatment of that information so it is not used against you in the future."

Coleman also gave bankers a tip for finding out the purchase price of a Minnesota bank. "There is one secret we can tell you," he said. "While regulators routinely afford confidential treatment to the purchase price, for Minnesota transactions this is not the case." The state regulator applies Minnesota banking laws such that nothing is held confidential in a purchase application besides the bankers' individual net worth and Social Security Number, Coleman said. "If you really do want to

know what a Minnesota bank is selling for, go to the Department of Commerce and request the application. Your accountant can likely back into the purchase price for you."

New structures

Lindquist & Vennum has seen some new structures to transactions in recent years, according to Johnson. "In a typical transaction either bank stock or holding company stock was sold. You might see some asset sales but it was pretty straight forward," he said. Today, asset sales have become more common. During the crisis, banks were shedding branches to improve capital positions. "We have seen a fair amount of asset and branch sale transactions," Johnson said.

One change Johnson noted was that more buyers have expressed a preference for a merger transaction, particularly at the bank level and sometime simultaneously at the holding company level. "They are doing this because of preference for one regulatory agency over another," Johnson said. "The regulator of the surviving bank will be the one to review and approve that transaction. In a holding company merger, the regulator will generally be the Federal Reserve. The Fed is much more likely to reference prior three year earnings and performance history, Johnson said. It is less satisfied with recent trends. The FDIC and OCC pay more attention to asset quality and recent trends in earnings.

One thing Johnson said has not



Bill Rosacker, United Bankers' Bank, Bloomington, Minn., introduces a panel of Lindquist & Vennum attorneys: Steven Johnson, Kevin Costley and Scott Coleman.



Gary Keller, Bell State Bank & Trust, Fargo, N.D., visits with Joe Ceithaml, Barack Ferrazzano, Minneapolis.



Roger Schmitz, Alerus Financial, Grand Forks, N.D., offers tech update.



Dallas Wells of Country Club Bank, Prairie Village, Kan., shares thoughts on asset liability management.

changed is the merger of equals transaction. "I had a transaction once where the two bankers were absolutely confident that they had ironed everything out; they just wanted to come in and get the merger agreement done," he said. "So we sat down in the conference room and I ask them what the name of the surviving bank would be. Both answered at the same time but I got two different answers. I cannot remember in 30 years of doing this that there has been a true merger of equals."

Many times those social or political issues are as important as the financial issues such as the surviving bank's name, its managers and its board of directors, Johnson said.

Cash or credit

Sellers often want to be paid in cash for the purchase price, Johnson said. He offered reasons for considering a promissory note. "What are you going to do with the cash?" he asked, noting that bankers often want to put the

money in a safe investment like CDs. "In the right situation, sellers should consider taking the purchase price or a significant portion of the purchase price in a promissory note," he said. "I say that because you can defer tax on the transaction until you receive principal payment. You're investing more money in a pretax amount. If you receive all cash, you pay all the taxes and you reinvest at an after-tax amount."

Another attraction to a promissory note is that the seller is often given the bank's stock back as collateral, Costly said. "You know your portfolio better than anyone else. You know the value of that asset," he said. "If you go out and you buy stock on the stock market, you do not know what you are buying."

Promissory notes offer an attractive risk-to-reward ratio, Costley said. "Your buyer had to prove to a regulator that they could pay off their debt," he said. "I have seen rates on these notes between 3 percent and 7 percent."

Johnson encouraged sellers to keep this option in mind. "But I do not want

to sugarcoat it too much," he said. "If you give the buyer a promissory note then you still have risk to the buyer. That's something you have to manage."

Earnings drive price

The worth of a bank, for the seller or the buyer, is based on earnings, Coleman said. "In a way, that is confusing because prices are published in terms of multiples of book," he said. "The value of an asset is what you can earn from it."

Having said that, Coleman said there are other strategic variables that affect price on a transaction-by-transaction basis. "The factors to look for are: Is the bank in a mature market? Is there room for growth? Does it fit in your footprint? Are you eliminating a competitor? Can you significantly reduce operational expenses? Can you shed locations and real estate, staff and expensive service contracts? Can you bring loans back that had been participated out? All of these can create fluctuation in the price," he explained. ■

Fed official examines Sec. 3 application pitfalls

Complications that slow the processing of a Section 3 application to the Federal Reserve Bank typically revolve around issues such as financial conditions, BSA/AML compliance, and prior control. Jacquelyn Brunmeier, assistant vice president and chief risk officer in the Supervision, Regulation and Credit division of the Federal Reserve Bank of Minneapolis, described the issues in a webinar presented by the Bank Holding Company Association on Nov. 7.

Brunmeier was one of two Federal Reserve Bank officials who presented during the one-hour webinar, "Supervisory Issues Facing Holding Company Directors." It was the first of three webinars in a series aimed at community bank and holding company directors. This is the second year in a row that the BHCA has hosted the directors' webinar series.

A Section 3 application is filed with the Federal Reserve when a new bank holding company is formed, or when an existing holding company acquires another bank. Brunmeier explained that when such an application is filed, Federal Reserve Bank staff will consider the financial condition of the acquiring institution and the target institution; it also will look at the safety and soundness rating, compliance rating and CRA rating of the acquirer and the target.

The acquiring institution will not have access to regulatory ratings for the target institution, as such information is confidential. Brunmeier said an acquiring bank generally can estimate the condition of a target institution through the normal due diligence process. Using its own ratings as a point of reference, the acquirer should pay special attention to the target's asset quality, management and compliance situation.

Brunmeier urged caution about purchase agreements that require the target to provide full access to its books and records. She said the Fed may require modification of the agreement to respect attorney/client privilege at the target institution. Or, she said, the Fed may expect the application filed by the acquirer to state it won't enforce such

a provision with respect to privileged information.

The Fed also will carefully consider any debt the holding company takes on in order to carry out the acquisition. For bank holding companies with fewer than \$500 million in assets, the Fed will want to see the debt decrease to no more than 30 percent within 12 years of the acquisition. The Fed will also expect the holding company to meet the debt repayment obligations of its bank stock lender, Brunmeier said. "So, for example, if the loan you have with the bank stock lender says you will need to pay the loan off in full in five years, you need to be able to demonstrate that you have the ability to do that while retaining adequate capital and retaining the bank's well-capitalized position," she said.

Furthermore, a holding company's acquisition debt cannot exceed 75 percent of the purchase price of the bank being acquired.

"Under the small bank holding company policy statement, the parent is not allowed to pay dividends while the debt-to-equity ratio is greater than one-to-one," Brunmeier advised. "So, think about that when deciding how much leverage you want when acquiring another institution or setting up another holding company. It's really important to understand there is a restriction on dividends, and that does include subchapter S distributions."

The application will require a detailed debt repayment plan. Brunmeier said the Fed will look closely at the assumptions regarding future revenue stream and growth. She said the bank will look at historical averages for the institutions involved going back three and five years. She said if an applicant uses assumptions substantially different from historical averages, it should provide explanation validating the assumptions.

Another point that is important in the application process is compliance with the Bank Secrecy Act and anti-money laundering requirements. If either the acquirer or target has deficiencies in these areas of compli-

ance, Brunmeier said it could delay the processing of the application. If an acquirer is aware of compliance issues at the target bank, its application should describe the steps it plans to take to correct the situation after the application is approved.

Brunmeier also discussed the Fed's concern with practices which indicate an acquirer may be attempting to control the target bank prior to consummation of the acquisition. "An example we frequently see is there will be a restriction on the ability of the target company to make salary adjustments during the period between signing the purchase agreement and consummation, or there will be restrictions on making a loan over a certain size," she explained.

Brunmeier explained it is acceptable for the buyer to restrict transactions which are outside the normal course of business but "we don't want to see buyers restricting transactions that are usual and customary for the target institution. So, for example, if you have a restriction on loans, set the amount of loans that need prior approval above the level of what you would normally see in the ordinary course of business at the target."

She suggested that if the target bank typically makes loans in excess of \$1 million but rarely goes over \$2 million, the acquirer should set the threshold "closer to two million."

"We also have the issue come up with respect to capital investments," she said, "where the target is restricted from making capital investments of over, say, \$5,000. That one is pretty easy for you to just say 'the bank hasn't made any investments of this sort in the last five years. This is an unusual transaction.' What we don't want is for you to be able, as an acquirer, to control or prevent normal course of business transactions prior to actually acquiring control."

The full webinar is available for purchase at www.theBHCA.org. The other webinars in the series are: "Bank Secrecy Act Training," and "Insights into Risk Management." Both also are available for purchase at the BHCA web site. ■

By Terry Saber

Executive compensation review: It's that time of year!

Across the country, Board Compensation Committees are gearing up for the annual review of CEO compensation, made more challenging by the current regulatory climate, the passage of Dodd-Frank, and the related need for risk assessed compensation. In many respects, the movement toward more active and engaged board participation on executive compensation is long overdue.

What does this more active involvement by the board mean?

First and foremost, there is now a Compensation Committee of the board in most financial institutions. Some of the committee duties include the following:

- Ensuring an updated compensation philosophy that generally outlines the guidelines for compensation components and aligns compensation with both short- and long-term interests of the shareholders as well as with strategic plan priorities. (Yes! The regulators appear serious about the need for meaningful strategic plans that go beyond "motherhood and apple pie" and address critical profitability, growth, and leadership strategies under the umbrella of an updated capital plan.)

- Having a specific Compensation Committee chaired by an independent outside director and a team of outside directors. (3-4 members would be the norm.)

- Having an annual, documented formal evaluation of the CEO. (Most CEOs welcome this and look forward to a meaningful evaluation related to execution of strategic direction.)

- Reviewing the total compensation package and the competitiveness of such package related to market competitive base salary, annual cash incentive, long-term vested incentive, benefits/perquisites, and deferred compensation that closes a portion of the gap of retirement income. (Typically pays out upon retirement and is an established annual amount for a specified period of time, typically 10-15 years.) The larger the financial institution, the lower the per-

centage of base salary as a component of the total compensation package. In other words, the larger the institution, the more opportunity for both annual and long-term awards.

These general industry guidelines suggest that the tolerance for risk-based variable compensation increases as asset size increases. This trend underscores the critical importance of developing appropriate incentive compensation plans that balance risk and reward to protect the safety and soundness of the institution. No plan should encourage imprudent risk taking for short-term gains that may expose the bank to long-term risks.

Secondly, Dodd-Frank mandates, as a best practice, the risk assessment of all compensation plans, especially variable plans that provide cash awards. Clawback provisions have become more common, especially as they relate to asset quality. Effective performance management mandates that a meaningful system be in place with well-documented accountability for the results that culminate in variable compensation awards, namely annual cash incentives and longer term vested awards such as stock appreciation rights (SARS) and stock options including options, restricted stock, and phantom stock.

Wipfli has recently released the results of its annual Executive Officer and Directors Compensation Survey, produced for the past eight consecutive years. The survey spans Minnesota, Wisconsin, and Illinois. This year 107 banks participated. Among the findings are the following key points for consideration as boards plan 2014 President/CEO compensation:

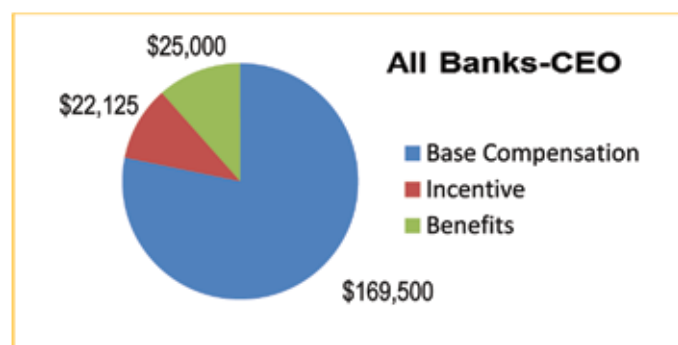
- Asset size remains the most significant and reliable demographic sort for banks.

- The median base compensation for the President/CEO role experienced

flat growth for 2013 versus 2012 and, in some cases, experienced a decline.

- Relative to total compensation, banks with assets in excess of \$500M demonstrated a 24.7 percent increase in compensation for 2013 versus 2012.

- The total cash compensation for the President/CEO role for all banks increased 9.7 percent for 2013 versus



Source: Wipfli's 2013 Executive Officer & Director Compensation & Benefits Survey for Community Banks

2012.

- 39 percent of respondents base annual incentive/bonus on a combination of formula and discretionary determinants, whereas only 18 percent base it strictly on a formula.

- 99 percent of participating banks offer a qualified retirement plan with a 5 percent average annual contribution.

- 52 percent provide a company car/allowance and 61 percent sponsor cell phone/smartphone expense.

As the 2013 year-end approaches, board Compensation Committees are well served to provide the needed attention to executive compensation to ensure the retention of key talent in a highly competitive marketplace. Total compensation best practices begin with effective plan design to encompass each compensation component discussed above as aligned with the strategic plan. In addition, an annual formal evaluation of the CEO against the goals established at the beginning of the year aids in better ensuring the appropriate award of incentives for financial institution performance.

Terry Saber is a partner at Wipfli and can be reached tsaber@wipfli.com.

Federal Reserve Bank analysis of parent-company-only financial statements

By Michelle Weatherson and Paul Ljung, Federal Reserve Bank of Minneapolis, and Kathy Mai-Vu, Federal Reserve Bank of San Francisco

This article offers a glimpse into some of the analysis being performed on the FR Y-9SP, Parent Only Financial Statements for Small Holding Companies, and the FR Y-9LP, Parent Only Financial Statements for Large Holding Companies, and discusses how the Reserve Bank identifies possible errors on them and other regulatory reports. All of the interested stakeholders benefit when these reports are submitted accurately and timely because it minimizes corrections and follow-ups. Also, because the reports are readily available to the public, the data are more reliable for users.

Although the FR Y-9SP/LP reports are not overly complex in terms of the data collected, some accounting and reporting issues are encountered from time to time. Federal Reserve analysts perform period-to-period consistency checks and verify that the data and any edit explanations provided are consistent with accounting rules and reporting interpretations. In addition, analysts rely on other data sources such as the Call Report, structure reports, and SEC reports, if available, to enhance data accuracy.

Several items on the FR Y-9SP/LP reports ought to reconcile with Call Report data. The following examples assume that a holding company owns 100 percent of the bank subsidiary's equity. In cases of less than 100 percent ownership, a pro-rata calculation is used.

- The HC's dividend income from its bank subsidiary (SP: Schedule SI item 1a, LP: Schedule PI item 1a1) should equal the bank subsidiary's declared dividends (Schedule RI-A items 8 and 9)
- The HC's equity in undistributed earnings of its bank subsidiary (SP: Schedule SI item 12a, LP: Schedule PI item 7a) should equal the bank subsidiary's net income/(loss) less any declared dividends (Schedule RI item 12 less Schedule RI-A items 8 and 9)
- The HC's equity investment in its bank subsidiary (SP: Schedule SC item 4a, LP: Schedule PC-A item 1a1) should equal the bank subsidiary's total equity capital (Schedule RC item 28).
- The HC's accumulated other comprehensive income (SP: Schedule SC item 16d, LP: Schedule PC item 20e) should equal the bank subsidiary's accumulated other comprehensive income (Schedule RC item 26b) plus/minus any adjustments for assets held at the HC or at consolidated nonbank subsidiaries that are subject to AOCI.

Also, the HC's consolidated total assets (SP: Schedule SC-M item 1), should reflect the bank subsidiary's total assets, regardless of percentage ownership, plus any assets held directly by the HC and any consolidated nonbank subsidiaries.

Some line items on the FR Y-9SP/LP reports also provide for a cross-check with the FR Y-10 and FR Y-6 structure reports. Because the equity method of accounting is used, discrepancies between the FR Y-9SP/LP reports and Call Report data may indicate that an FR Y-10 report should be filed to report a change in ownership percentage. In addition, other items on Schedule SC and Schedule SC-M may have balances that indicate the HC has commenced or ceased some nonbanking activities. Reserve Bank staff cross-check this information with organizational structure data reported on the FR Y-10 report. If the nonbanking company or activity does not coincide with the FR Y-9SP/LP report data, a follow-up call is made to request an FR Y-10 report or revisions to the FR Y-9SP/LP report.

The Statistical & Structure Reporting section at the Federal Reserve Bank of Minneapolis works to ensure that accurate and timely data are collected in accordance with the regulations and reporting instructions. The Federal Reserve Bank of Minneapolis conducts outreach to educate HCs and to help ensure more accurate and timely reporting, particularly when there are changes to reporting forms. Some of these outreach efforts include:

- "Ask the Fed" sessions and webinars on various reporting topics,
- Announcements of Federal Register publications describing proposed reporting form or accounting changes, and
- Quarterly letters highlighting implemented changes to report forms and updated report instructions.

Staff at the Federal Reserve Bank of Minneapolis is available to assist HCs with any reporting questions. You can contact the Statistics & Structure Reporting section at the Federal Reserve Bank of Minneapolis at mpls.statistics@mpls.frb.org, (612) 204-6445, or (888) 887-0926 if calling from outside the Minneapolis/St. Paul metropolitan area. □

Fed Notes is provided through a partnership the Bank Holding Company Association shares with the Federal Reserve Bank of Minneapolis. If there are topics you would like to see addressed in this column, please contact Ron Feldman, senior vice president, Federal Reserve Bank of Minneapolis, at 612-204-5176 or ron.feldman@mpls.frb.org

Holding Company Transaction Report

Here are selected transactions from September, October and November 2013 published by the Federal Reserve Banks of Chicago, Minneapolis and Kansas City.

- ▷ Larch Bancorporation Inc., Larchwood, Iowa, granted a waiver of application to acquire Security Savings Bank, Canton, S.D., an interim bank formed to merge with Larch's subsidiary, Security Savings Bank, Larchwood, to facilitate the conversion of its state charter from Iowa to South Dakota.
- ▷ Central Bank, Storm Lake, Iowa, filed to purchase 7 branches of Liberty Bank, FSB, West Des Moines, Iowa.
- ▷ D. Robert Downing, Indianola, Iowa, filed to gain control of Central South Bancorporation, Inc., Indianola, Iowa, and thereby Peoples Savings Bank, Indianola.
- ▷ Hinsdale Bank & Trust Company, Hinsdale, Ill., filed to purchase a branch in Elmhurst, Ill., from North Shore Community Bank & Trust Company, Wilmette, Ill.
- ▷ Iowa State Bank, Hull, Iowa, filed to merge with Iowa State Bank, Remsen, Iowa. As a result, Iowa State Bank will establish a branch in Remsen.
- ▷ Notice of Change in Bank Control filed by E. David Locke and others, all of Middleton, Wis., to acquire a controlling interest in Northern Bankshares, Inc., McFarland, Wis., and its subsidiary, McFarland State Bank, McFarland.
- ▷ Abdo Investments, Inc., Edina, Minn., filed to increase its ownership interest to 28 percent of Rivers Ridge Holding Company, Edina, which owns BankVista, Sartell, Minn.
- ▷ Choice Financial Holdings, Inc., Grafton, N.D., filed to acquire Great Plains National Bank, Belfield, N.D.
- ▷ Independent Bancshares, Inc., Clarkfield, Minn., filed to acquire The Citizens State Bank of Olivia, Minn.
- ▷ Lake Shore III Corporation, Glenwood City, Wis., filed to acquire Union Bank of Blair, Wis.
- ▷ Peoples Bank of Wisconsin, Hayward, Wis., filed to merge with Summit Community Bank, Maplewood, Minn., and establish a branch.
- ▷ Banner County Ban Corporation Employee Stock Plan and Trust filed to acquire up to an additional 11.17 percent for a total of 40.78 percent of Banner County Ban Corporation, parent of Banner Capital Bank, all of Harisburg, Neb.
- ▷ Enterprise Bank, N.A., Omaha, Neb., filed to retain its membership in the Federal Reserve System following its conversion from a national to a state charter.
- ▷ Farmers State Bank, Wallace, Neb., filed to establish a branch in North Platte, Neb.
- ▷ Geneva State Company, Geneva, Neb., filed to acquire Riverdale Bancshares, Inc., parent of State Bank of Riverdale, both in Riverdale, Neb.
- ▷ American Heritage Holding Company, Saint Cloud, Minn., authorized to become a bank holding company by acquiring American Heritage National Bank, Long Prairie, Minn.
- ▷ Forstrom Bancorporation, Inc., Clara City, Minn., authorized to acquire First Bank of Lincoln, Mont.
- ▷ Elkton Holding Company, Elkton, S.D., filed to acquire The First National Bank of Volga, S.D.
- ▷ Notice filed by the Richard W. Agee Marital Trust and others, all of Lincoln, Neb., to acquire control of First of Minden Financial Corporation, parent of First Bank and Trust Company, both in Minden, Neb.
- ▷ Dairy State Bancorp, Inc., Rice Lake, Wis., filed to acquire Bank of Turtle Lake, Wis.
- ▷ Pioneer Bank, Mapleton, Minn., filed to merge with Farmers State Bank of Madelia, Inc., Madelia, Minn., and establish branches in Madelia and Lewisville, Minn.
- ▷ Coffeyville Bancorp, Inc., Coffeyville, Kan., authorized to acquire Coffeyville Financial Corporation, Omaha, Neb., and its subsidiary, Condon Bank & Trust, Coffeyville, Kan.
- ▷ Jay D. Bergman, Joliet, Ill., filed to acquire up to 100 percent of Community Holdings Corp., Palos Hills, Ill.
- ▷ MB Financial, Inc., Chicago, filed to merge with Taylor Capital Group, Inc., Rosemont, Ill., and thereby acquire Cole Taylor Bank, Chicago.
- ▷ Midland States Bancorp, Inc., Effingham, Ill., filed to acquire Heartland Bank, St. Louis. Also Midland States Bank, Effingham, filed to merge with Heartland Bank, St. Louis, and to retain the acquired facilities as branches.
- ▷ James M. and Devon J. Goetz Family Trust Four filed to acquire 39.53 percent of Oliver Bancorporation, Inc., Center, N.D., and thereby acquire Security First Bank of North Dakota, New Salem, N.D.
- ▷ Summerfield Financial Services, LLC, Lincoln, Neb., filed to acquire State Bank of Chester, Neb.
- ▷ Wintrust Financial Corp., Rosemont, Ill., authorized to merge with Diamond Bancorp, Inc., Schaumburg, and acquire Diamond Bank, FSB, and thereby operate a savings association; and for Wintrust Financial's subsidiary, North Shore Community Bank & Trust Company, Wilmette, to merge with Diamond Bank and establish branches.
- ▷ Cedar Rapids Bank and Trust Company, Cedar Rapids, Iowa, authorized to merge with Community National Bank, Waterloo, and thereby establish branches.

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online at: www.theBHCA.org

NEBRASKA BANK HOLDING COMPANIES

HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*	HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*
1. FIRST NATIONAL OF NEBRASKA, INC., OMAHA	15,466,494		26. FIRST EXPRESS OF NEBRASKA, INC., GERING	325,978	
FIRST NATIONAL BANK, NORTH PLATTE		458,272	VALLEY BANK AND TRUST CO., SCOTTSBLUFF		325,677
FIRST NATIONAL BANK OF OMAHA		13,762,924	27. MNB FINANCIAL GROUP, INC., MCCOOK	305,438	
FIRST NATIONAL BANK SOUTH DAKOTA, YANKTON, SD		370,627	MCCOOK NATIONAL BANK, MCCOOK		303,849
FIRST NATIONAL BANK & TRUST CO. OF COLUMBUS		437,693	28. BRUNING BANCSHARES, INC., BRUNING	297,958	
FREMONT NATIONAL BANK AND TRUST CO., FREMONT		312,333	BRUNING STATE BANK, BRUNING		296,286
PLATTE VALLEY STATE BANK AND TRUST CO., KEARNEY		428,030	29. NORTH CENTRAL BANCORP, INC., NORFOLK	292,732	
2. PINNACLE BANCORP, INC., CENTRAL CITY	7,491,515		BANKFIRST, NORFOLK		290,873
BANK OF COLORADO, FORT COLLINS, CO		2,479,763	30. DS HOLDING CO., INC., OMAHA	290,621	
PINNACLE BANK, KEENE, TX		569,137	CORE BANK, OMAHA		279,900
PINNACLE BANK, LINCOLN		3,743,314	31. FIRST GOTHENBURG BNC SHS, INC., GOTHENBURG	282,465	
PINNACLE BANK – WYOMING, TORRINGTON, WY		671,099	FIRST STATE BANK, GOTHENBURG		282,017
3. FARMERS & MERCHANTS INV., INC., LINCOLN	2,702,550		32. MIDWEST BANCO CORP., COZAD	277,351	
UNION BANK AND TRUST CO., LINCOLN		2,648,424	FIRST BANK AND TRUST CO., COZAD		276,478
4. AMERICAN NATIONAL CORP., OMAHA	2,464,835		33. FARM & HOME INSURANCE AGENCY, INC., LYONS	274,559	
AMERICAN NATIONAL BANK, OMAHA		2,022,178	FIRST NATIONAL BANK NORTHEAST, LYONS		272,305
WESTERN BANK, N.A., SAINT PAUL, MN		439,253	34. GENEVA STATE CO., GENEVA	266,159	
5. LAURITZEN CORP., OMAHA	1,721,768		GENEVA STATE BANK, GENEVA		259,840
HOUGHTON STATE BANK, RED OAK, IA		163,189	35. VALLEY BANK SHARES, INC., VALLEY	266,063	
SHELBY COUNTY STATE BANK, HARLAN, IA		245,925	FIRST NEBRASKA BANK, VALLEY		265,287
WASHINGTON COUNTY BANK, BLAIR		301,904	36. AMFIRST FINANCIAL SERVICES, INC., MCCOOK	246,089	
YORK STATE BANK, YORK		138,960	AMFIRST BANK, N.A., MCCOOK		244,529
6. FIRST YORK BAN CORP., YORK	1,224,442		37. AMERIWEST CORP., OMAHA	241,058	
CORNERSTONE BANK, YORK		1,224,390	FIRST WESTROADS BANK, INC., OMAHA		230,176
7. HOMETOWN BANC CORP, GRAND ISLAND	1,078,518		38. JONES NATIONAL CORP., SEWARD	231,058	
FIVE POINTS BANK OF HASTINGS		233,159	JONES NATIONAL BANK AND TRUST CO. OF SEWARD		231,057
FIVE POINTS BANK, GRAND ISLAND		844,850	FIRST STATE FREMONT, INC., FREMONT		222,144
8. SECURITY NATIONAL CORP., OMAHA	765,320		FIRST STATE BANK & TRUST CO., FREMONT		213,113
SECURITY NATIONAL BANK OF OMAHA		765,320	39. CATTLE CROSSING, INC., SEWARD	211,741	
9. PLATTE VLY FIN'L SVCS CO., INC., SCOTTSBLUFF	725,597		CATTLE NATIONAL BANK & TRUST CO., SEWARD		210,454
PLATTE VALLEY BANK, TORRINGTON, WY		224,576	40. BANK MANAGEMENT, INC., WAHOO	205,678	
PLATTE VALLEY BANK, SCOTTSBLUFF		435,417	FIRST NATIONAL BANK OF WAHOO		205,173
TRI-COUNTY BANK, CHEYENNE, WY		61,597	41. ENTERPRISE HOLDING CO., OMAHA	205,323	
10. FEO INVESTMENTS, INC., NORFOLK	595,046		ENTERPRISE BANK, N.A., OMAHA		204,313
ELKHORN VALLEY BANK & TRUST, NORFOLK		595,039	42. COMMFIRST BANCORP, INC., SOUTH SIOUX CITY	203,556	
11. ADBANC, INC., OGALLALA	589,829		IOWA-NEBRASKA STATE BANK, SOUTH SIOUX CITY		203,160
ADAMS BANK & TRUST, OGALLALA		575,261	43. LAURITZEN INVESTMENTS, INC., OMAHA	203,250	
12. MIDWEST BANC HOLDING CO., PIERCE	576,754		FARMERS AND MERCHANTS STATE BANK, BLOOMFIELD		117,723
MIDWEST BANK N.A., PIERCE		574,390	44. NATIONWIDE BANKSHARES, INC., WEST POINT	195,518	
13. HERITAGE GROUP, INC., AURORA	572,717		CHARTER WEST NATIONAL BANK, WEST POINT		195,158
HERITAGE BANK, WOOD RIVER		572,237	45. VIKING CORP., OMAHA	189,503	
14. FIRST NEBRASKA BANCS, INC., SIDNEY	546,912		CRAWFORD CTY TRUST AND SAVINGS BANK, DENISON, IA		126,925
POINTS WEST COMMUNITY BANK, JULESBURG, CO		202,898	LANDMANDS BANK, AUDUBON, IA		61,223
POINTS WEST COMMUNITY BANK, SIDNEY		340,252	46. 3MV BANCORP, INC., OMAHA	186,435	
15. NEBRASKALAND FIN'L SVCS, INC., NO. PLATTE	495,218		ACCESS BANK, OMAHA		186,390
NEBRASKALAND NATIONAL BANK, NORTH PLATTE		491,577	47. FIRST CENTRAL NEBRASKA CO., BROKEN BOW	181,962	
16. COUNTRY BANK SHARES, INC., MILFORD	494,247		NEBRASKA STATE BANK AND TRUST CO., BROKEN BOW		181,697
FARMERS AND MERCHANTS BANK, MILFORD		493,786	48. HENDERSON STATE CO., HENDERSON	181,073	
17. EXCHANGE CO., KEARNEY	476,637		HENDERSON STATE BANK, HENDERSON		178,045
EXCHANGE BANK, GIBBON		471,064	49. TCM CO., CRETE	176,330	
18. FRONTIER HOLDINGS, LLC, OMAHA	467,979		CITY BANK & TRUST CO., LINCOLN		175,747
FRONTIER BANK, MADISON		202,978	50. FIRST LAUREL SECURITY CO., LAUREL	173,592	
PENDER STATE BANK, PENDER		147,466	SECURITY BANK, LAUREL		170,573
RICHARDSON COUNTY BANK & TRUST CO., FALLS CITY		119,429	51. CENTRAL BANCSHARES, INC., CAMBRIDGE	170,080	
19. CORNHUSKER GROWTH CORP., LINCOLN	410,207		FIRST CENTRAL BANK, CAMBRIDGE		85,917
CORNHUSKER BANK, LINCOLN		409,367	FIRST CENTRAL BANK MCCOOK		82,614
20. FIRST STATE HOLDING CO., LINCOLN	392,289		52. ISHAM MANAGEMENT CO., GORDON	166,124	
FIRST STATE BANK NEBRASKA, LINCOLN		388,943	FIRST NATIONAL BANK OF GORDON		165,302
21. C.S.B. CO., COZAD	383,988		53. FIRST KENESAW CO., KENESAW	164,477	
FIRST NATIONAL BANK OF CHADRON		121,770	ADAMS COUNTY BANK, KENESAW		164,364
HOMESTEAD BANK, COZAD		261,308	54. MINDEN EXCHANGE CO., MINDEN	149,057	
22. WEST POINT BANCORP, INC., WEST POINT	379,983		MINDEN EXCHANGE BANK & TRUST CO., MINDEN		149,057
F&M BANK, WEST POINT		251,564	55. PLATTE VALLEY CATTLE CO., GRAND ISLAND	148,529	
TOWN & COUNTRY BANK, LAS VEGAS, NV		126,355	TOWN & COUNTRY BANK, RAVENNA		148,256
23. WEST GATE BANSHARES, INC., LINCOLN	373,615		56. NBC BANCSHARES LLC, LINCOLN	145,212	
WEST GATE BANK, LINCOLN		368,689	MOUNTAIN VIEW BANK OF COMMERCE, WESTMINSTER, CO		58,095
24. CITIZENS NATIONAL CORP., WISNER	359,841		NEBRASKA BANK OF COMMERCE, LINCOLN		85,072
CITIZENS STATE BANK, WISNER		325,286	57. PATHWAY BANCORP, CAIRO	144,426	
25. FIRST STATE BANCSHARES, INC., SCOTTSBLUFF	344,839		PATHWAY BANK, CAIRO		145,157
FIRST STATE BANK, SCOTTSBLUFF		229,020			
SECURITY FIRST BANK, CHEYENNE, WY		65,668			

Source: Regulatory financial reports filed by bank holding companies and banks, data as of June 30, 2013. *Dollar amounts in thousands

NEBRASKA BANK HOLDING COMPANIES

HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*	HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*
58.FIRST NATIONAL FAIRBURY CORP., FAIRBURY FIRST NATIONAL BANK OF FAIRBURY	144,245	144,228	92.UB, INC., UNADILLA COUNTRYSIDE BANK, UNADILLA	77,435	77,434
59.LOOMIS CO., OMAHA FIRST STATE BANK, LOOMIS	140,987	139,205	93.FIRST NAT'L JOHNSON BNCSHRS, INC., JOHNSON FIRST NATIONAL BANK OF JOHNSON	76,641	75,045
60.STATE NATIONAL BANCSHARES, INC., WAYNE STATE NATIONAL BANK & TRUST CO., WAYNE	137,139	137,139	94.LOUISVILLE CO., LOUISVILLE HOME STATE BANK, LOUISVILLE	76,564	76,240
61.ARLINGTON STATE BANC HOLDING CO., BLAIR TWO RIVERS STATE BANK, BLAIR	137,065	137,065	95.PEOPLES BANCORP., RED CLOUD PEOPLES-WEBSTER COUNTY BANK, RED CLOUD	72,484	72,484
62.FINANCIAL BANCSHARES, INC., LA VISTA BANK OF NEBRASKA, LA VISTA	137,043	137,044	96.VALPARAISO ENTERPRISES, INC., VALPARAISO OAK CREEK VALLEY BANK, VALPARAISO	70,173	70,313
63.PREMIER BANCSHARES, INC., OMAHA PREMIER BANK, OMAHA	132,740	132,740	97.FARMERS AND MERCHANTS FIN'L CORP., ASHLAND FARMERS AND MERCHANTS BANK OF ASHLAND	69,810	69,794
64.MACKEY BANCO, INC., ANSLEY SECURITY STATE BANK, ANSLEY	132,691	131,171	98.HILLTOP BANCSHARES, INC., BENNINGTON BANK OF BENNINGTON	69,766	69,641
65.FIRST BEEMER CORP., BEEMER FIRST COMMUNITY BANK, BEEMER	126,263	125,454	99.FIRST NATIONAL HOLDING CO., INC., FULLERTON FIRST BANK AND TRUST OF FULLERTON	69,452	68,815
66.WILLIAMS FINANCIAL CORP., GOTHENBURG GOTHENBURG STATE BANK AND TRUST CO., GOTHENBURG	123,308	122,344	100.HOHL FINANCIAL, INC., WAHOO WAHOO STATE BANK, WAHOO	69,152	68,738
67.SANDHILLS FINANCIAL SERVICES, LLC, BASSETT SANDHILLS STATE BANK, BASSETT	123,088	122,938	101.NEBANCO, INC., WALLACE FARMERS STATE BANK, WALLACE	68,266	50,409
68.BELLWOOD COMMUNITY HLDNG CO., BELLWOOD BANK OF THE VALLEY, BELLWOOD	122,278	122,346	102.CEDAR BANCORP., HARTINGTON BANK OF HARTINGTON	67,143	67,101
69.AMERICAN INTERSTATE BANCORP, INC., OMAHA AMERICAN INTERSTATE BANK, ELKHORN	121,395	111,496	103.SCRIBNER BANSHARES, INC., SCRIBNER SCRIBNER BANK, SCRIBNER	65,109	64,845
70.BBJ INCORPORATED, ORD FIRST NATIONAL BANK IN ORD	117,356	117,262	104.PLATTE VALLEY BANCORP, INC., NORTH BEND PLATTE VALLEY BANK, NORTH BEND	64,977	64,976
71.AMBAGE, INC., WEST POINT F&M BANK, FALLS CITY	113,230	113,108	105.WESTERN BANCSHARES, INC., CURTIS WESTERN NEBRASKA BANK, CURTIS	64,029	64,029
72.BANNER CITY BAN CORP., HARRISBURG BANNER CAPITAL BANK, HARRISBURG	111,558	111,574	106.KEYSTONE INVESTMENT, INC., KEYSTONE BANK OF KEYSTONE, KEYSTONE	61,867	61,768
73.FIRST HOLDREGE BANCSHARES, INC., HOLDREGE FIRST NATIONAL BANK OF HOLDREGE	110,108	110,108	107.COMM. STATE HOLDING CO., INC., REPUB. CITY COMMERCIAL STATE BANK, REPUBLICAN CITY	60,305	60,151
74.CAMPBELL STATE CO., LINCOLN SOUTH CENTRAL STATE BANK, CAMPBELL	107,697	107,697	108.CHAMBANCO, INC., CHAMBERS CHAMBERS STATE BANK, CHAMBERS FARMERS STATE BANK, EWING	60,014	40,605 19,101
75.COFFEYVILLE FINANCIAL CORP., OMAHA CONDON BANK & TRUST, COFFEYVILLE, KS	103,210	103,210	109.FIRST NATIONAL UTICA CO., UTICA FIRST BANK OF UTICA	59,780	59,166
76.UNIBANC CORP., MAYWOOD FARMERS STATE BANK, MAYWOOD	101,618	101,220	110.AMERIGROUP, INC., HERSHEY HERSHEY STATE BANK, HERSHEY	59,012	58,991
77.REPUBLIC CORP., OMAHA UNITED REPUBLIC BANK, OMAHA	97,613	97,614	111.WHEELER COUNTY BANCSHARES, INC., ERICSON ERICSON STATE BANK, ERICSON	58,530	58,513
78.COMMERCIAL INVESTMENT CO., INC., AINSWORTH WEST PLAINS BANK, AINSWORTH	96,595	96,355	112.CLARKSON MANAGEMENT CO., CLARKSON CLARKSON BANK, CLARKSON	58,167	58,153
79.FARMERS STATE BANCSHARES, INC., DODGE FARMERS STATE BANK, DODGE	96,342	86,310	113.DUROC INVESTMENT CO., TABLE ROCK STATE BANK OF TABLE ROCK	56,565	56,330
80.DONIPHAN BANCSHARES, INC., DONIPHAN BANK OF DONIPHAN	95,955	95,955	114.THAYER AGENCY, INC., HEBRON THAYER COUNTY BANK, HEBRON	56,446	56,437
81.AMERICAN NATIONAL SIDNEY CORP., SIDNEY AMERICAN NATIONAL BANK OF SIDNEY	92,101	86,115	115.FOUNDATION FIRST CORP., OMAHA FOUNDATION FIRST BANK, WATERLOO	56,204	55,607
82.RIVERDALE BANCSHARES, INC., RIVERDALE STATE BANK OF RIVERDALE	90,661	90,661	116.SWANTON AGENCY, INC., SWANTON FIRST TRI-COUNTY BANK, SWANTON	55,870	55,852
83.TILDEN BANCSHARES, INC., TILDEN TILDEN BANK, TILDEN	90,149	80,987	117.ANTELOPE BANCSHARES, INC., ELGIN BANK OF ELGIN	55,163	55,163
84.BANCOOK CORP., COOK FARMERS BANK OF COOK	89,701	85,357	118.F M CO., KEARNEY FARMERS AND MERCHANTS BANK, MILLIGAN	54,039	53,433
85.TRI-COUNTY CO., STUART TRI-COUNTY BANK, STUART	87,467	87,345	119.FIRST STATE BANCORP, INC, RANDOLPH FIRST STATE BANK, RANDOLPH	50,820	50,815
86.SCHNEIDER BANCORP., PLATTSMOUTH PLATTSMOUTH STATE BANK, PLATTSMOUTH	85,297	84,167	120.FRANKLIN STATE BANCSHARES, INC., FRANKLIN FRANKLIN STATE BANK, FRANKLIN	50,463	50,463
87.BSB BANCSHARES, INC., BRUNSWICK BRUNSWICK STATE BANK, BRUNSWICK	83,542	83,542	121.CERESCO BANCORP, INC., CERESCO CERESCOBANK, CERESCO	50,396	43,957
88.CYPRESS CORP., OMAHA SIBLEY STATE BANK, SIBLEY	82,746	82,654	122.SIOUXLAND NATIONAL CORP., SO. SIOUX CITY SIOUXLAND NATIONAL BANK, SOUTH SIOUX CITY	50,342	50,336
89.KINGSBURY BDC FIN'L SERVICES, INC., PONCA BANK OF DIXON COUNTY, PONCA	80,690	80,685	123.NEBRASKA BANKSHARES, INC., FARNAM FIRST STATE BANK, FARNAM	49,882	49,496
90.FIRST OF MINDEN FINANCIAL CORP., MINDEN FIRST BANK AND TRUST CO., MINDEN	80,127	78,552	124.FARMERS BANCSHARES, INC., NEBRASKA CITY FARMERS BANK & TRUST CO., NEBRASKA CITY	49,575	48,961
91.WAUSA BANSHARES, INC., WAUSA COMMERCIAL STATE BANK, WAUSA	79,597	78,473	125.CASS COUNTY STATE CO., PLATTSMOUTH CASS COUNTY BANK, PLATTSMOUTH	48,131	47,935

Data as of data as of June 30, 2013. *Dollar amounts in thousands

NEBRASKA BANK HOLDING COMPANIES

HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*	HOLDING COMPANY, LOCATION Subsidiary Bank, Location	CONSOLIDATED ASSETS*	SUBSIDIARY ASSETS*
126.O & F CATTLE CO., OSHKOSH NEBRASKA STATE BANK, OSHKOSH	47,651	47,616	149.HILDRETH STATE CO., INC., HILDRETH STATE BANK OF HILDRETH	32,883	32,875
127.CEDAR FINANCIAL HOLDING, INC., FORDYCE CEDAR SECURITY BANK, FORDYCE	47,536	47,536	150.RAE VALLEY FINANCIALS, INC., PETERSBURG PETERSBURG STATE BANK, PETERSBURG	32,121	32,117
128.STAMFORD BANCO, INC., STAMFORD COMMUNITY BANK, ALMA	47,520	47,103	151.EMSWATER FINANCIAL, LLC, EXETER GENERATIONS BANK, EXETER	31,684	30,799
129.AMERICAN EXCHANGE CO., ELMWOOD AMERICAN EXCHANGE BANK, ELMWOOD	46,803	40,558	152.MCHUGH INVESTMENT CO., MURDOCK CORN GROWERS STATE BANK, MURDOCK	29,244	28,049
130.BUTTE STATE CO., BUTTE BUTTE STATE BANK, BUTTE	46,182	41,531	153.HASSENSTAB MANAGEMENT CO., INC., HUMPHREY FARMERS STATE BANK, HUMPHREY	29,198	29,074
131.SWEDLUND MANAGEMENT CO., MURRAY MURRAY STATE BANK, MURRAY	44,750	48,278	154.ORCHARD BANCORP, ORCHARD BANK OF ORCHARD	28,476	25,210
132.JEFFERSON COUNTY BANCSHARES, INC., DAYKIN JEFFERSON COUNTY BANK, DAYKIN	44,731	44,719	155.SELKO BANCO, INC., MEAD BANK OF MEAD	27,862	27,560
133.BYRON STATE, INC., BYRON BYRON STATE BANK, BYRON	43,680	43,667	156.BATTLE CREEK STATE CO., INC., BATTLE CREEK BATTLE CREEK STATE BANK, BATTLE CREEK	27,840	27,494
134.SPRINGFIELD BANK CO., INC., SPRINGFIELD SPRINGFIELD STATE BANK, SPRINGFIELD	43,263	43,256	157.CHESTER INSURANCE AGENCY, INC., CHESTER STATE BANK OF CHESTER	27,786	27,768
135.C L C ENTERPRISES, INC., NELSON COMMERCIAL BANK OF NELSON	43,114	38,032	158.S. & S. INVESTMENT CO., ODELL STATE BANK OF ODELL	27,122	26,999
136.FIRST NATIONAL AGENCY, INC., WAYNE FIRST NEBRASKA BANK OF WAYNE	42,926	41,761	159.LISCO STATE CO., LISCO LISCO STATE BANK, LISCO	27,025	18,099
137.WOODSTOCK LAND AND CATTLE CO., FULLERTON FULLERTON NATIONAL BANK, FULLERTON	42,874	38,791	160.CARROLL BANCORP, CARROLL FARMERS STATE BANK, CARROLL	26,790	26,634
138.EBERLY INVESTMENT, CO., STANTON STANTON STATE BANK, STANTON	41,924	41,583	161.WINSIDE BANCSHARES, INC., WINSIDE WINSIDE STATE BANK, WINSIDE	24,281	24,282
139.LINDSAY STATE CO., LINDSAY BANK OF LINDSAY	38,552	38,435	162.LEWELLEN NATIONAL CORP., LEWELLEN BANK OF LEWELLEN	24,119	24,115
140.CLARK BANCSHARES, INC., CLARKS BANK OF CLARKS	38,388	38,129	163.STAPLETON INVESTMENT CO., STAPLETON BANK OF STAPLETON	22,712	22,684
141.FIRST NEWMAN GROVE BANKSHARES CORP. BANK OF NEWMAN GROVE	37,189	37,188	164.PRAGUE CO., VALLEY BANK OF PRAGUE	22,147	22,118
142.ENEVOLDSEN MANAGEMENT CO., POTTER POTTER STATE BANK OF POTTER	36,941	36,942	165.LOUP VALLEY BANCSHARES, INC., NORTH LOUP NORTH LOUP VALLEY BANK, NORTH LOUP	21,782	21,084
143.SUMMERFIELD FIN'L SERVICES, LLC, LINCOLN WESTERN NATIONAL BANK, SUMMERFIELD, KS	36,193	36,051	166.WALLCO, INC., NEHAWKA NEHAWKA BANK, NEHAWKA	18,260	18,259
144.TRI VALLEY BANCSHARES, INC., TALMAGE TRI VALLEY BANK, TALMAGE	35,927	35,927	167.CARLETON AGENCY, INC., CARLETON CITIZENS STATE BANK, CARLETON	17,530	17,517
145.FIRSTAND CO., HORDVILLE FIRST STATE BANK, HORDVILLE	35,230	35,174	168.EAGLE BANCSHARES, INC., EAGLE EAGLE STATE BANK, EAGLE	17,169	17,167
146.MARQUETTE NATIONAL CO., MARQUETTE BANK OF MARQUETTE	34,636	34,829	169.JDJ BANCO, INC., LYNCH NEBRASKA STATE BANK, LYNCH	13,884	13,884
147.MALMO BANCORP, INC., MALMO SECURITY HOME BANK, MALMO	34,556	34,535	170.STEINAUER BANCORP, STEINAUER BANK OF STEINAUER	11,300	11,300
148.CEDAR RAPIDS STATE CO., CEDAR RAPIDS CEDAR RAPIDS STATE BANK, CEDAR RAPIDS	34,090	33,685			

Source: Regulatory financial reports filed by bank holding companies and banks, data as of June 30, 2013.
*Dollar amounts in thousands

New to BHCA

Join the growing list of Bank Holding Company Association Members and Associate Members. The value of the education members receive through our seminars, publications and unparalleled networking opportunities far exceeds our modest annual dues.

The Bank Holding Company Association welcomes the following holding companies which recently have joined the association:

Dan M. Carey, President/CEO
VisionBank, Fargo, N.D.

Boyd Hopkins, President
Jack Hopkins, Vice President
Jeff Smith, CFO

Hopkins Financial Corp., Mitchell, S.D.

Tom Geiger, President
Heritage Bancshares Group, Willmar, Minn.

The BHCA: A UNIQUE VALUE for bank owners, officers and directors

If you are a bank owner, the Bank Holding Company Association is the *right* organization for you. Whether your ownership consists of a few shares or 100 percent, you will find BHCA membership delivers unique value to bank owners like you.

Seminars

Members receive discounted registration fees on BHCA's annual Spring and Fall Seminars.

The BHCA seminars consistently deliver informative presentations from industry experts, consultants and analysts. They educate as well as entertain. Break-out sessions give seminar participants the opportunity to go in-depth on very specific topics to bank owners, such as succession planning, tax issues, merger and acquisition preparation, legal/accounting issues and more.

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Get access to other bank owners.

One of the most valuable features of our twice-a-year seminars is the opportunity to visit with other bank owners between scheduled presentations.

It has been said that more merger and acquisition deals have been initiated at BHCA seminars than almost anywhere else. No other group brings together so many bank owners from across the Upper Midwest.

Insight

Appreciate our regional focus.

With holding company members from Minnesota, Wisconsin, North Dakota, South Dakota, Iowa and Illinois, the BHCA brings together bank owners, directors and officers with common regional interests, but if you don't want to talk to a competitor, you can always find similarly-situated members from outside your holding company's trade area.

Access

Gain access to regulators.

BHCA frequently hosts events featuring representatives from the Federal Reserve, Federal Deposit Insurance Corp., Office of the Comptroller of the Currency, and state regulatory agencies. Forums permit anonymous questions, as well as opportunities for you to visit directly with regulators.

Gain access to experts.

The BHCA features a healthy associate membership sector, providing bank owners with access to attorneys, accountants, investment professionals, consultants and others who can address virtually any need a bank owner may have.



Read what some long-time BHCA members have to say:

Serious, useful education...

"We chose to join BHCA in about 1990, shortly after we formed a new holding company to purchase a divested First Bank System bank in 1987. We were new at the process and thought that joining BHCA would be a great educational experience. Since that time several of us have managed to attend nearly every seminar.

Ideas we implemented from the seminars include mandatory retirement of both bank and holding company directors, general director responsibilities, audit and compliance committee ideas, and excellent presentations by economists over the years to assist us in funds management. And, of course, there is always the exchange of ideas with fellow bankers." - Gary Paulson, First Holding Company, Park River, N.D.

Bottom-line Impact...

"At the October 2008 seminar, one of the breakout speakers showed that Municipals were under-valued relative to Treasuries. Realizing the Fed would be lowering rates to zero sooner or later, we moved ALL our Fed Funds into Municipals — not longer than five years, and Midwest only. That locked in \$70,000 of income per year. For a \$40 million bank, that has made a difference." - Douglas Farmer, Golden Oak Bancshares, Inc., Holmen, Wis.

A great value...

"Our holding company is a charter member of the BHCA. The association provides excellent value as evidenced by the networking opportunities, top-notch speakers, and the wide range of educational opportunities available through the concurrent breakout sessions. In this day of aggressive cost-cutting, our BHCA membership is a certain renewal!" - Pat Gates, Security Financial Services, Inc., Hibbing, Minn.

Membership:

Annual dues to the Bank Holding Company Association range from \$400 to \$1,000 per year, depending on the size of your organization.

**For more information, please call us at
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www.theBHCA.org

BANK OWNER

7400 Metro Blvd., #217
Minneapolis, MN 55439

Season's Greetings

The Bank Holding Company Association
extends its best wishes
for a wonderful holiday season
and much success in the new year.

