

## IDENTIFICATION

The identification process should be thorough enough to understand the event and complete the response plan but not so thorough as to delay more detailed action items.

- Determine the nature and characteristics of the incident
  - Vulnerability or actual breach?
    - Breach = Access + Acquisition
  - If a breach, did it involve personal information, health information, financial information, intellectual property or other proprietary information?
  - When did the incident occur and were there any warning signs?
- Identify the parties involved
  - If personal information can we be sure about the scope of individuals affected?
  - Are there any other third parties affected?
  - Do data subjects reside outside of the US
- Identify the response team
  - Legal/Risk
  - Technology
  - Communications
  - Leadership/Governance
- Identify the laws and regulations implicated
  - Specific privacy laws (COPPA, GLB, FCRA)
  - FTC and General Privacy Implications
  - Data Breach Notification laws
  - Securities law disclosures
- Engage external and internal resources to stop the threat
- Establish process to record findings
- Evaluate IP involved in the incident

## RESPONSE PLANNING

Ideally, the company has a detailed response plan already in place and this becomes a process of moving through the steps in the plan.

- Establish timeline for updates, reports and team meetings
- Determine need for outside consultants
  - Consider whether to contract with a data security vendor through outside counsel to try to preserve privilege
  - Consider an outside communications firm.
  - Obtain service agreements and NDA's from consultants.
- Establish Information Flow to Board and Shareholders
  - Review threshold for Board level reporting
  - Define schedule for Board reports
- Determine need to notify key internal stakeholders not on the immediate response team
  - Billing and accounts (need to suspend billing)
  - Human resources
  - Procurement and vendor relations

## DATA BREACH NOTIFICATION COMPLIANCE

- Confirm actual breach and SEC disclosure requirements
- Compile list of implicated states and state statutes
- Establish timeline for notice based on state statutes
- Investigate risk of harm under applicable state standards
- Evaluate delayed enforcement to meet law enforcement needs
- Determine whether notice to Attorney General is required
- Determine whether substitute notice is permitted

### INVESTIGATION STEPS

- Identify compromised systems, connectivity of compromised systems, and scope of breach
- Identify information compromised and persons affected
  - Catalogue specific data elements
  - Catalogue applicable jurisdiction
  - Evaluate risk of identity theft if PII is involved
- Identify source or suspects involved
  - Identify internal individual involved
  - Identify third party vendors involved
  - Collect and review agreements with third party vendors involved
  - Evaluate liability limitations with third parties
  - Evaluate indemnity obligations of third parties
- Identify communications with legal as "Privileged and Confidential Attorney-Client Communication" and consider with vendors engaged by counsel.
  - Specific privacy laws (COPPA, GLB, FCRA, EU Data Directive, FTC Act, CalOppa, GDPR)
  - FTC and General Privacy Implications
  - Data Breach Notification laws

### DAMAGE CONTROL

- Evaluate insurance coverage and notify carrier
- Determine any securities law disclosures

### ATTORNEY CONTACTS

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- Engage technology vendor or internal staff to remedy the compromise
- Engage internal and external communications team
- Conduct vulnerability testing and assessment post remediation
- Review customer and other third party vendor contracts to determine disclosure requirements
- Determine whether remediation efforts require disclosures going forward

### COLLECTION OF EVIDENCE

- Security incident response form
- IT forensic evidence (e.g. reports, logs, audits).
- Law enforcement agency and police reports
- Legal counsel guidance

### CONSIDER CONTACTING LAW ENFORCEMENT OFFICIALS

- Verify that the event constitutes a crime that is reportable
- Determine appropriate government agency. FBI has agents dedicated to cyber security. Consider DHS.
- In cooperation with local enforcement officials, determine the need to involve other external law enforcement.
- Obtain the name of law enforcement contact to provide upon victim request
- IT forensic evidence (e.g. reports, logs, audits).
- Law enforcement agency and police reports
- Legal counsel guidance

